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**Accor Hospitality signs distribution contract with GHRs**

**GHRs has expanded its distribution network by signing a contract with Accor Hospitality. (9/4/2007)**

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Under this agreement, GHRs will distribute hotels from the brands Sofitel, Novotel and Mercure in Europe, offering its customers a complete range of hotel's inventory and rates, while providing the hotel company with faster and more reliable transactions.

Luca Fenzo, Managing Director, GHRs said, "This agreement will strongly expand GHRs business. As a multi-brand hospitality firm, Accor group operates nine brands with more than 3800 hotels in 90 countries worldwide. GHRs will increase the number but also the variety of its offer distributing Accor Hospitality assortments of properties from two to five stars."

"This alliance with Accor Hospitality represents a way to add value to our customers, expand our distribution network and provide greater visibility of our offer on the web," said Fenzo.

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**Travel Distribution Summit North America 2007**

Caesars Palace, Las Vegas 9-10 October 2007  
 EyeforTravel's largest North American event attracts over 1000 people to hear top level speakers debate the latest distribution trends.



**Revenue Management and Pricing in Travel USA 2007**

Caesars Palace, Las Vegas 9-10 October 2007  
 Revenue Management and Pricing experts meet for our yearly update on the latest trends. Attend and learn how to successfully manage revenue and set the optimum price for multiple products across multiple distribution channels.

**CRM Technology for Travel 2007**

Caesars Palace, Las Vegas 9-10 October 2007  
 Following the success of our inaugural CRM conference, held at the beginning of this year, this CRM Technology will look at CRM from a technological perspective, with a strong focus on data management and performance measurement.

**Sales and Marketing in Travel Europe**

Hotel Concorde Kurfurstendamm, Berlin 23 - 24 October 2007  
 Sales and Marketing Europe is returning to Berlin for its 8th year. This is the annual event that allows you to benchmark your own marketing efforts, against the leaders and innovators of the industry.

**Travel Distribution India 2007**

Taj Land's End, Mumbai 17-18 October 2007  
 The annual meeting place for Indian online travel leaders. Get the knowledge and partnerships you need to succeed in the world's fastest growing online travel market

**Travel Distribution Central & Eastern Europe 2007**

Angelo Hotel, Prague 5 - 6 November 2007  
 EyeforTravel's inaugural conference for Central and Eastern European provides useful insight, tips and analysis as to how you can maximise profits in this fragmented yet potentially lucrative region

**Travel Distribution Iberian Peninsula**

Avenida Palace Hotel, Barcelona 21-22 November 2007

This unique event will offer the best from Spain and Portugal, as well as international travel companies operating in this region.

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#### **Emerging Online Travel Markets 2007**

Regent's Park Marriott, London 26-27 November 2007

Learn from emerging market experts from China, India, Russia & South America about how to enter and operate in the world's most exciting and potentially profitable travel markets. Practical case-studies and clear market analysis.

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#### **Revenue Management & Pricing in Travel Europe 2007**

The Marriott, Amsterdam 28-29 November 2007

Europe's RM and Pricing experts meet for our yearly update on the latest trends that can save you money. Attend and learn how to successfully manage revenue and set the optimum price for multiple products across multiple distribution channels.

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#### **Create a travel company that will grow in an era of climate change**

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How to create and grow your business in times of changing customer perception, increased legislation and increased costs

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#### **Travel Distribution Technology 2008**

Marriott Regent's Park, London 16-17 January 2008

Experts and industry innovators present the technology that can maximise your sales and boost your profits.

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#### **CRM in Travel USA 2008**

New Orleans 29-30 January 2008

Join us and learn from CRM experts how to turn customer satisfaction into customer loyalty.

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#### **US Online Travel Report 2007**

Incorporating an overview of the region, purchasing behaviour, sector analyses, leading company performance and much more. The report will help you to fully understand the US travel market.

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#### **Asia Pacific Online Travel Report 2007**

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#### **Travel Distribution Summit Asia 2008**

Suntec Convention Centre, Singapore 18 - 19 March

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#### **Travel Distribution Summit Europe 2008**

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