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GHRs set for expansion of its distribution network

Online hotel distribution company GHRs is expanding its distribution network in the US. (3/5/2007)

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Termining the development as a turning point in GHRs expansion strategy, Luca Fenzo, GHRs managing director, said, "Within the third quarter of 2007, GHRs network will include the most important and famous cities in the US with more than 10.000 properties".

"The strength of GHRs, as one of Europe's leading online distribution companies, will ensure that we continue our strong growth and consolidate our position in the travel market extending our network of already more than 12.000 properties," said Fenzo. "What distinguishes the company is the ability of conceiving solutions that always meet the customer needs."

The company operates a portfolio of products including Ghrshotels.com, Unitravel.com, Domino, WorldSpan and Nova. GHRs offers hotel managers and travel agents technologically advanced tools to optimise and managing the tourist offer and its related products.

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Suntec Singapore Convention & Exhibition Centre 13 - 14 March 2007
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Travel Distribution France 2007

Hotel Concorde Montparnasse, Paris 14 - 15 March 2007
 France's only event for travel distribution, marketing, pricing and technology senior executives. Contact gina@eyefortravel.com for more information.

Sales and Marketing in Travel USA 2007

Hyatt Regency, Miami 9-10 May 2007
 Now in its 8th successful year, this rapidly growing event will see leading sales and marketing professionals from across America gather to discuss the latest travel marketing trends

Travel Distribution Summit Europe 2007

Business Design Centre, London 23-24 May 2007
 Our flagship event is the meeting place for online travel distributors. 4 executive conferences - 44 seminars - 100 top speakers - 80 exhibitors and over 2000 attendees all under one roof!

Affiliate Marketing for the Travel Industry

Business Design Centre, London 23 May 2007
 How to use affiliate partners to reduce online marketing costs and increase sales.

Enterprise Data Management for the Airline Industry

Business Design Centre, London 22-23 May 2007
 Data, properly sourced and managed can enable airlines to launch new profitable routes, price more effectively and sell more. This case study led conference looks at how you can best do this.

CRM in Travel Europe 2007

Business Design Centre, London 22-23 May 2007
 Hear a detailed analysis of CRM in Travel at this inaugural European event. Learn how to build your brand value and retain customers through an optimised CRM strategy

Travel Distribution Latin America and the Caribbean 2007

Caesar Park, Sao Paulo 13-14 June 2007
 Network and do business with the leaders of the top marketing, technology and distribution companies from Latin America, Brazil, and the Caribbean

Sales & Marketing in Travel Asia-Pacific 2007

Sydney Marriott, Australia 18 - 19th July 2007
 An innovative and well executed marketing plan is integral to driving travel product sales. Hear the latest trends and developments from industry experts at this inaugural Asia-Pacific event.

Travel Distribution Summit North America 2007

Caesars Palace, Las Vegas 9-10 October 2007
 EyeforTravel's largest North American event consistently attracts the crème de la crème of the travel industry. This year 1000 people will gather to hear top level speakers debate the latest trends in travel distribution.

Revenue Management and Pricing in Travel USA 2007

Caesars Palace, Las Vegas 9-10 October 2007
 Revenue Management and Pricing experts meet for our yearly update on the latest trends. Attend and learn how to successfully manage revenue and set the optimum price for multiple products across multiple distribution channels.

CRM Technology for Travel 2007

Caesars Palace, Las Vegas 9-10 October 2007
 Following the success of our inaugural CRM conference, held at the beginning of this year, this CRM Technology will look at CRM from a technological perspective, with a strong focus on data management and performance measurement.

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